

PERTH INTERNATIONAL DANCE

MINUTES

1st Committee Meeting 2013

12.45pm Saturday 2nd February

at Jenny & John Bardill's: 20 Browne St, Subiaco, tel: 9381 5235

Invitees – Committee:

John Bardill President

Palenque Blair Secretary

John Whaite Treasurer

Jenny Currell, Deb Harwood, Jenny Bardill, Bev Williamson, Pat Charlton

1 Apologies - none

2 Roles & Responsibilities – see below. This document to be printed and attached to the Noticeboard – **John B.**

3 Committee members absent periods in 2013 – none significant

4 Previous minutes & Actions (AGM 2012 & prior meeting 22/9/12) – accepted Proposed Palenque Blair, Seconded Jenny Bardill

5 Treasurers Report

- Financial situation – currently between \$4000-\$4500
Yorgo's workshop lost ~\$500
Monday sessions in 2012 lost ~\$200-\$300
Saturday sessions made a profit of ~\$300
Christmas Party with Last Five Coins lost ~\$60

- Draft budget 2013

Committee agreed to continue with payment of Insurance: Public liability and Accident insurance, APRA payment, group memberships to Kulcha, Ausdance and Folk Dance Australia, and payment for the PO Box

- Membership #'s - down on previous years, too early to tell for 2013
- Hall costs: currently \$22/hour

6 Performance Group

Fairbridge (last weekend of April) is workshop only with John W., Jenny C., Jennifer E. and Palenque registered as teachers/workshop leaders.

Suggestion that this is a little unfair for members who may like to perform and as it is workshop, get no associated perks (free entry to Fairbridge). Suggest that for 2014, members are canvassed for additional interest in contributing to a Fairbridge 'performance' even if this is only workshop demonstration.

7 Events in 2013

- Party Nights – dates & themes to be decided
Saturday 7th September – the "Political Party" for the group anniversary 12th?
Monday 29 April – Fool's Party
Monday 29 July – Christmas in July
Monday 30 September (public holiday) – Greek Party
- Workshops – Andre in July
6-7th July weekend. He will be teaching for the WAOSA (Orff organisation) on the

- Friday 5th afternoon 2-5pm
- **Beginners Course**
Discussed at length. **John** is willing to organise this if it can be held on the weekend and in Nedlands. Propose to run this after Fairbridge and before Andre weekend workshop – in May-June for 4-6 weeks. Some suggested 1 hour was too short a session, and that we should aim for 1hr30minutes.
Proposed that existing members NOT be invited to help out, even if there are small numbers, as it puts off the attendees (Beginners) in the class.
Palenque suggested trying again to run a class in Bassendean, as the format of advertising has reverted to paper advertising in every letterbox in Town of Bassendean. There is a good cheap church hall that could be used – **Palenque** to make contact and work out if it is available at a suitable time.
- **Camp** – not the numbers to support this at the moment
- **Red Faces** – unknown, depends on Leone organising
- **Fundraising sausage sizzle?**
Not discussed. This was last with Bev to organise for March-April. **BEV?**

8 Promotion

- **Flyers** – Bev organising, with details as advised by John regarding Beginners Course/event following Fairbridge. Bev will get quotes for printing flyers. **ALL** to distribute to local locations when printed.
- **Grapevine** – yet to be determined whether to continue with it. If we use the website and email news better, this may become redundant. Discuss at next meeting.
- **Radio advertising** – **Bev** to investigate the benefits of membership to Curtin FM, and whether we should pay for membership this year
- **Website** – **Jenny C.** to update, including dances taught in the previous month, link to Facebook site to be provided by Palenque
- **Group Emails** – Palenque to improve format, include standard signature including website address, and as a matter of course advise of new months teachers.
- **Facebook site**
To be advertised to members who use Facebook and events continue to be posted there by **Palenque**.
- **Newspaper advertising**
Bev to utilise contacts as provided by Palenque from Cyndie, to contact the Post Newspaper and other local newspapers to advertise events.

9 Other Business

Suggestion Box: Suggestions from the members below were reviewed that resulted in the discussion & resolutions as identified below:

Pam Williams

Martin Williams

Nina Thompson – proposed that all members be requested to bring along a new person. The Committee already bring people whenever they find someone who shows an interest. This needs to be specifically promoted to members for all party sessions.

Resolutions:

Pat to use existing Asset Register (to be provided by John & Jennifer Eyre re: costumes) to audit our Assets

Minutes of meetings can be posted on the noticeboard – Did we decide to do this or not? Palenque will do if we want to.

Palenque to print a teacher schedule for the noticeboard. Updates to the schedule will be made by email.

Monday sessions

John presented information regarding Monday takings & expenses during 2012. Various options as suggested by Pam and Martin were discussed (see Appendix).

It was resolved unanimously to reduce the teaching and teacher fee to be in line with the Saturday group: i.e. 1 hour of teaching and \$30 payment

It was also resolved unanimously to reduce the length of the Monday session to 2 hours. After much discussion it was resolved to compromise over the start time and start classes at 7.15pm. With teaching til 8.15pm, and social dancing running through til 9.15pm. This will start in March.

Palenque to notify teachers. **John** to announce on Monday.

Jenny B. will discuss the groups situation with Heidi from St Margaret's and alter the Monday booking to fit the class time above.

The dance session costs will be updated (to the existing \$7/\$9 on a casual basis or \$6/\$8 when paid in advance) on the website by **Jenny C.**

Getting Feedback from Dance session attendees and previous attendees: it needs someone with lots of time to do individual phone calls etc: suggest that Martin might be the right person for this?

SurveyMonkey survey:

Various comments were made. Please all review the proposed questions and provide specific feedback by middle of February.

Some discussion was had as to how to attract responses. We need responses from non-current members. Palenque will draft an email to target specific non-members. Jennifer to provide link to the survey on the website also.

10 Next Meetings

13th April, 15th June and 19th October, 12.30pm at Jenny and John Bardill's house

Roles & Responsibilities

Position & Role	Committee member/Comments
President	John Bardill
Vice President (& Hall booking)	Jenny Bardill
Secretary	Palenque Blair
Treasurer	John Whaite
Web Manager	Jenny Currell
PR and Marketing	Bev Williamson
Grapevine Editor	Non-Committee: Martin Williams
Teaching Coordinator	Palenque Blair
Asset Collator	Pat Charleston
Costumes Coordinator	Non-Committee: Jennifer Eyre
Events Coordinator	As events arise, TBA
Performance Choreographer/s	Palenque Blair, John Whaite, Jennifer Eyre
Noticeboard Updates	John Bardill ??
Kitchen supplies; consumables etc	Deb Harwood

Appendix: Items from Suggestion Box

Notes from Martin Williams for consideration by Committee:

Communication:

Publish a list of Committee members and post it on the notice board

Post a copy of minutes on the the notice board; AGM and normal Committee meetings.

This was a practice until 5 years ago

Publish the teacher schedule and keep it up-to-date – web-site, notice board and/or monthly email

The session price is wrong on the Group's web-site

Was there any dancing on Sat 26 Jan? If so, it was not communicated – no emails and not on web-site

The non-teacher session on Monday 28 January was not communicated – no emails and not on web-site. The Hora Shalom attendees were expecting Sara to teach on 26th Jan

Assets:

Group assets are dispersed and should be audited – we have some tapes and books; Jennifer has CD's, DVD's and VHS tapes

Grapevine:

Grapevine takes a lot of effort and there is not a lot of interest – few copies circulated. Is it worth it?

Thanks
Martin

PID - for Committee Meeting 2 February 2013 For discussion re the future of the Monday night session

There seems to be a feeling, a resignation even, that Monday nights will fail, that it is inevitable and that we should close down Monday and focus on the Saturday Group.

Personally I feel that we should persevere with Monday night

Some Statistics for the end of the 2011-2012 year

The Group had over \$3,500 in the bank at the end of its financial year

Cash at hand at end of 2012 was \$4,380 as shown in the Treasurer's report

Recent actual attendee numbers are recorded on the Attendance Sheets

Past attendance numbers are available

We had 10 people on the Committee last year – few of them danced on a regular basis!

Hall costs are \$55 for Monday night assuming \$22/hr Teacher costs are \$35

Specific to Monday night:

The fee increase has driven non-dedicated attendees away, the \$9 for non-member puts people off

It's noticeable that most of the people who voted for a fee increase at AGM 2012 do not now dance on a Monday

Attendance in January was good when Sara taught - lots of Hora Shalom dancers.

General for the Group

Membership overall has dropped – identify who these are and target them

Monday attendance has dropped – use the attendance records to identify who they are and phone

them up

Suggestions and Recommendations:

Target people who used to come and ask them why they stopped coming.
Focus on dancers **and** membership losses - people like Yvonne McArdle
Persevere with Monday nights - if it makes a loss then so what? We have funds available *

Offer a combined membership that includes the Xmas party as a 'special'

Do not focus on attracting new beginners – it's too late for that – concentrate on bringing recent 'defectors' back

Have less teaching on Mondays – if we do have teaching, then revert to the situation where the teacher got the balance after paying for the hall [up to a set maximum]; or have shorter teaching.

Before making major decisions re Monday night involve the whole Group – call a special AGM.

Monitor the situation and review in 12-months time

Martin Williams

1st February 2013

* It has been suggested that the funds are needed for:

1. A new PC - the current PC gets very little use and is not in need of replacement - if it does then PID could apply for a grant.
2. New costumes; PID does few performances - expenditure on new costumes would appear to be unjustified at this time.

Monday Dancing – keeping existing/old members

Suggest starting at 7.30pm with only 45 mins teaching until 8.15. Optional 15mins revision if appropriate. Dancing until 9.30pm
Reduce the fee to \$6 (with \$8 for non-members) by saving money on the hall cost & teacher fee. This fee is in line with what the website says.

Alternatively, it could be 7-9pm.

To ascertain if 7pm or 7.30pm would be more popular, ask members (& potential members)

It would help to understand the current situation if a member of the committee could take on the task of approaching people who used to be regulars to find out why they don't come now – and what changes would make them come back.

Start time/durations could be discussed at the same time.

For years, many people have been saying that we learn too many new dances. Although teachers often claim the dance is "revision", to most dancers they all seem new – maybe they were taught at a weekend workshop & never practised after that. They always seem new!

Also, the 4-weekly cycle probably isn't flexible enough – the same teacher for 4 weeks is all very well if you like what they teach. Most people never know who is teaching and there is no opportunity for members to have any say.

Some popular teachers cannot be available every week of a 4 week period and so they don't often teach because of this. If people are crying out for "revision" of dances, most teachers should know the dances anyway.

Monday Dancing – attracting new members

Beginner's classes mainly attract old people. Often those just looking for something to do. Dancing where you have to learn a lot of new steps is hard to start when you are older.

Historically, they haven't resulted in many long term members
Couldn't we run a "Dance course for 18-40 year olds" or similar? Maybe advertise at the universities/colleges. Then some energetic dances with exciting music (not necessarily complicated steps) could be taught.

If all else fails, just run Monday dancing at a loss – or abandon formal teaching altogether!

Pam Williams